

# Warren business on national TV

## Special Events Rental takes a turn at reality television show

**By Dave Jones**

Special to The Macomb Daily

A local family-owned-and-operated rental business, which boasts of having Michigan's finest rental collection, will take its collection to the national level.

Warren-based Special Events Rental

is set to appear on a new TNT reality show, "Wedding Day," for two episodes airing in the coming weeks.

The show, produced by reality-specialist Mark Burnett, gives deserving local couples the chance to have their dream wedding, but gives planners and local businesses limited time to put it together.

Special Events Rental, owned by Larry Guitar, who operates the business with children Larry, Todd and Lisa, was first called upon to put on a "royal" wedding for Nyk and Janelle Jones on Belle Isle.

"We were thrilled when show executives contacted Special Events Rental to help plan and design a wedding for Nyk and Janelle," Guitar said.

Guitar and his children had only a month to fully plan and design the Jones' wedding, and it can be seen on TNT when it airs June 23.

Jen and Shawn Locke also turned to Special Events Rental for their dream Irish-themed wedding in the Westin Book Cadillac Hotel in Detroit in the episode airing July 14.

"We built a giant Irish church from scratch in the ballroom," Guitar said.

"Our team designed family crests for both families, recreated the Celtic knot and made the tree of life out of stained glass."

The new series premieres June 19 on TNT at 8 p.m. and stars celebrity wedding planner Diann Valentine and food expert and celebrity event planner Alan Dunn.

Special Events Rental advertises an 85,000-square-foot Warren warehouse to maintain the largest rental collection outside of Los Angeles and New York, and a 5,000-square-foot design studio for customers to plan and lay out their event.